



Appendix B3

Leicestershire Police

Licensing Act 2003

Representation in respect of a new premises licence application

Details of person or body making representation	
Your Name:	Police Constable Jefferson Pritchard
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	Aura
Address of premises:	33-37 Belvoir Street Leicester LE1 6SL
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	X
Public Safety	X
Prevention of public nuisance	X
Protection of children from harm	X

Please summarise your concerns about this application:
<p>I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority given by the Chief Constable.</p> <p>The current application if granted would undermine all four of the licensing objectives as per the Licensing Act 2003.</p> <p>My representation to this new premises licence application is based upon the licensing objectives.</p> <p>The premises is a former licensed premises known as Grapevine which was subject to licensing review in 2015. Since the revocation the premises has remained vacant.</p>

The premises is located within the “Belvoir Street Area” cumulative impact area as referred to within Leicester City Council’s statement of licensing policy.

The premises is located within the heart of the city centre and within a busy night time economy area. Belvoir Street links other busy night time economy areas of Granby Street, Market Street and King Street. Revellers often influence of alcohol move around the city via Belvoir Street.

Twenty other “active” licensed premises are located on Belvoir Street alone. Of these twenty, five of these premises are especially busy in the night time economy. All of five premises supply alcohol and operate daily until the early hours of the morning.

Another nearby premises was also subject of a licensing review in 2019, resulting in revocation in early 2020. This re-iterates the fact that the area is of particular concern to Leicestershire Police and is challenging area to police in the night time economy given that customers are under the influence of alcohol.

Given the high concentration of licensed premises within a small geographical area has resulted in higher than average number of incidents of crime, disorder and anti-social behaviour compared to other parts of the city centre.

Despite the above concerns, Leicestershire Police acknowledges that every application will be based on its own merits.

The premise is located upon the ground floor and consists of a basement area. There are a number of residential flats directly above the premises. Given the proximity of these flats significantly increases the risk of public nuisance as a result of noise escaping from the premises.

The premises has no outdoor space to the rear of the premises. The front of premises is positioned on the street and opens out onto a narrow pavement area which also has a allocated pedestrian walkway and cycle lane. Therefore, there is very limited space for a pavement licence area.

The opening hours of the premises to the public that the premises has applied for is, daily from 11am until 4am, with seasonal variations including an additional hour on the commencement of British summertime and an extension from the end of the permitted hours on New Year’s Eve to the start of permitted hours on New Year’s Day.

The applicant has applied for licensable activities, including the provision of live music, recorded music (indoors only) and the supply of alcohol (both on and off the premises) to reflect the premises opening hours to the public.

Leicestershire Police have met the applicant at the premises to discuss the application as no pre application contact was made.

The applicant was unaware of the premises past and the issues which resulted in the premises review. The applicant was also unaware of the significance of the area, thus within the “Belvoir Street Area” cumulative impact area.

After initial discussion with the applicant, a verbal consideration to reducing the operating hours was being considered as well as consideration to removing the “off sales” element as the outdoor area to the front of the premises is insufficient.

Leicestershire Police's position is that the use of the outdoor space in the night time economy is likely to result in an increase in crime, disorder and disorder in the immediate area.

Leicestershire Police's believes the proposed operating hours are likely to result in an increased risk of crime, disorder and anti-social behaviour regardless of the best intentions of the applicant. But even with reduced operating hours, other additional measures which are not included in the application would also be required in order to mitigate the risk.

Therefore, Leicestershire Police respectfully requests that the committee refuses the application as it fails to address how it will not add to the existing crime, disorder and anti-social behaviour in the area which is contrary to the fundamental principles of all four the licensing objectives.

However, if the licensing committee elected to the grant the applicant a premises licence, Leicestershire Police would ask the committee consider attaching the below conditions.

(1) Opening hours of the premises to the public:

Sunday to Wednesday from 11am till 2:30am.

Friday & Saturday from 11am till 3am.

(2) The supply of alcohol to cease no later thirty minutes prior to the premises closing to the public.

(3) The provision of recorded music, live music and the provision of performances of dance to cease not later than fifteen minutes prior to the premises closing to the public.

(4) A high definition coloured CCTV system must be installed, maintained and records clear images permitting the identification of individuals whilst the premises is open to the public. CCTV cameras to cover all public areas within the premises, including entrances and exits and the pavement area directly outside the premises.

The CCTV system and recordings must have a constant and accurate date and time stamp. The CCTV system must be fitted with security functions to prevent recordings being tampered with or deleted. CCTV images shall be retained for a minimum of 31 days and those images shall be made available to an officer from a responsible authority in accordance with data protection law, within a reasonable time period.

(5) A trained member of staff must be present at all times whilst the premises is open to the public who is able to operate the CCTV system and provide viewable copies to officers from a responsible authorities.

(6) Security Industry Authority (SIA) door supervisors must be employed at the premises. All door supervisors and other persons engaged at the premises for the purpose of supervising or controlling queues or customers must wear high visibility armbands.

(7) Door supervision must be provided on Friday, Saturday, Sunday's during a bank holiday weekend, Christmas Eve and New Year's Eve when the premises is open to the public after 10pm. Door supervision must remain on duty until the premises is

closed and all customers have left.

- (8) The licence holder must keep a record of all Security Industry Authority (SIA) door supervisors employed which includes their full name, SIA identification number and duty date/hours. The record must be kept on the premises, retained for a minimum of six months and made available for inspection upon request by a responsible authority.
- (9) Customers will not permitted to remove from the premises any alcoholic drinks supplied by the premises in open containers or glass vessels supplied by the premises.
- (10) The licence holder will operate a Challenge 21 policy with the only acceptable proof of age identification consisting of a current passport, photo card driving licence or identification carrying a PASS logo. A training record must be kept on the premises, retained for twelve months and produced to an officer from a responsible authority upon request.
- (11) All external windows and doors must be kept shut at all times when amplified music is being provided. Doors may be opened for normal entrance and egress to people but must be shut immediately thereafter.
- (12) On New Year's Eve opening hours to the public may continue until 4am on the 1st January.
- (13) The licence holder will adopt, promote and ensure that all front line staff are trained in public safety campaigns such as "Ask Angela" scheme or other similar scheme. A record of the training must be kept on the premises, retained for six months and made available for inspection by responsible authorities.

PC2093 Jefferson Pritchard
Leicestershire Police
06/07/2021

Licensing Act 2003
New Premises Licence Application
Notification to Local Authority of Agreement Regarding Police Representations.

Leicester City Council
Licensing Authority Office
York House
91 Granby Street
LEICESTER
LE1 6FB

13th July 2021

Dear Sir,

Re: Aura, 33-37 Belvoir Street, Leicester. LE1 6SL.

I write in my capacity as applicant in relation to the above matter.

Discussions have taken place with the Leicestershire Police in relation to the promotion of the Licensing Objectives.

I am aware that representations have been made and that the following conditions should be placed upon the new licence:

- 1) The opening hours of the premises to the public:- Sunday to Thursday from 1100 to 0230. Friday and Saturday from 1100 to 0300.
- 2) Supply of alcohol to cease no later than 30 minutes prior to the premises closing to the public.
- 3) The provision of recorded music, live music and the provision of performance of dance to cease no later than 15 minutes prior to the premises closing to the public.
- 4) A high definition coloured CCTV system must be installed, maintained and records clear images permitting the identification of individuals whilst the premises is open to the public. CCTV cameras to cover all public areas within the premises, including entrances and exits and the pavement area directly outside the premises.
- 5) The CCTV system and recordings must have a constant and accurate date and time stamp. The CCTV system must be fitted with security functions to prevent recordings being tampered with or deleted. CCTV images shall be retained for a minimum of 31 days and those images shall be made available to an officer from a responsible authority in accordance with the data protection law, within a reasonable time period.
- 6) A trained member of staff must be present at all times whilst the premises is open to the public who is able to operate the CCTV system and provide viewable copies to officers from responsible authorities.

- 7) Security Industry Authority (SIA) door supervisors must be employed at the premises. All door supervisors and other persons engaged at the premises for the purpose of supervising or controlling queues or customers must wear high visibility armbands.
- 8) Door supervision must be provided on Fridays, Saturdays, Sundays during a Bank Holiday weekend, Christmas Eve and New Year's Eve when the premises is open to the public after 10pm. Door supervision must remain on duty until the premises is closed and all customers have left.
- 9) The licence holder must keep a record of all Security Industry Authority (SIA) door supervisors employed which includes their full name, SIA identification number and duty date/hours. The record must be kept on the premises, retained for a minimum of 6 months and made available for inspection upon request by a responsible authority.
- 10) Customers will not be permitted to remove from the premises any alcoholic drinks supplied by the premises in open containers or glass vessels supplied by the premises.
- 11) The licence holder will operate a Challenge 21 policy with the only acceptable proof of age identification consisting of a current passport, photo card driving licence or identification carrying PASS Logo. A training record must be kept on the premises, retained for 12 months and produced to an officer from a responsible authority upon request.
- 12) All external windows and doors must be kept shut at all times when amplified music is being provided. Doors may be opened for normal entrance and egress to people but must be shut immediately after.
- 13) On New Year's Eve opening hours to the public may continue until 4am on the 1st January.
- 14) The licence holder will adopt, promote and ensure that all front line staff are trained in public safety campaigns such as "Ask Angela" scheme, or other similar schemes. A record of the training must be kept on the premises, retained for 6 months and made available for inspection by responsible authorities.

No further conditions

I agree to these conditions and do not therefore consider that a hearing is necessary.

Yours faithfully

P.M. Whurr

Signed

P. M. WHURR

Name in block capitals -

(~~Applicant~~ / Solicitors for and on behalf of the Applicant)

Date -

14th JULY 2021